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HENRY FIELD'S SEED SENSE

Sent Free
Compliments of
Henry Field

"FOR THE MAN BEHIND THE HOE"

Published by Henry Field in the Print Shop

Vol. XXVI

Shenandoah, Iowa, Sept. 1, 1942

No. 4

My Fall Visit—Mostly About Corn

I suspect you are mighty busy about this time of the year and haven't too much time for a visit. But it will do you good to sit back a few minutes and take a little time off for a chat.

We've been mighty busy here, at Shenandoah, too. The seed-house has been running full tilt trying to take care of all the new gardeners this year as well as you regular experts who put in a garden double size. And aren't you glad you had a nice garden? This has been a bountiful year. I hope you all are enjoying the many many fine things from your garden we are here.

Fact is, when Mrs. Field and I took some time off and went down to our cabin in the Ozarks this summer, we almost got busier than we had been at Shenandoah. All in all we put up already a total of 1011 pints and quarts and bottles of garden stuff and that is still incomplete, for the grapes and pepper hash and chili sauce and tomato juice and canned apples are still to be put up.

We canned some of everything—greens, asparagus, strawberries, peas, carrots, beets, pickles, gooseberries, raspberries, blackberries, beans, succotash, tomatoes, kraut, cabbage, peaches and a whole lot more—too much to mention.

But we enjoy it. 'Tisn't work when you do enjoy it and we'll have a lot of good food to eat this winter—the extra good kind you don't generally find in stores.

But I'm getting off of what I really wanted to talk to you about this fall and that's hybrid corn.

There's been a big "to-do" about Hybrid corn the last few years. And rightly so. Hybrid corn yields more, feeds better, stands up better, does better in drought years and is better all the way round. Everybody should plant it.

But that don't mean producers can get two prices for it just because it's good. It gets my dander up every time I see some of the prices some companies ask for corn—\$8, \$8.50 and even some are asking \$9. You don't need to pay that much to get good seed.

Of course, those fellows selling by agents naturally have to get more. Agents get from \$1 to \$3 per bu. commission for selling you that corn. But that's \$1 to \$3 per bu. You just as well save for yourself by buying your hybrid DIRECT FROM THE SEEDSMAN WHO PRODUCES IT.

We've got good hybrids. Think honestly ours beat most of them and ties the rest. Costs went up some this year, and our price is a little higher than last year, but we can still make a fair profit and still save you \$1 to \$3 per bu. by SELLING TO YOU DIRECT, and not through expensive agents.

Anyway, give us a chance to show you. We'll convince you as we have thousands of other farmers. Incidentally, this year our sales were way over the year before—a farmer who once plants Mule-Hybrid is back for more.

Well, I'm going to run out of room if I don't stop talking pretty soon. Anyway, after you get through reading Seed Sense, it's your turn to write me. Send me a letter and let me know how your garden turned out, and how things are. If you haven't time for a long letter, pin a note to your order and that will have to do.

And speaking of orders this is the year to order early. Demand for seeds is way up, supplies generally are not large. That means some of you are going to be disappointed if you put off ordering too long, both this fall or next spring chicks, garden seeds, nursery stock and field seeds—all are going to have some serious shortages. It won't be a question of price, it will be a question of getting it at all.

So get your orders in now, and be sure of getting everything you need—when you want it. Enough for now. Henry Field.

P.S.—Don't forget to send in those snapshots, too with your orders or letters, and tell me about them on the back. Need them for Seed Sense. See offer on page 3. H. F.



Get Good Seed Corn—Properly Raised—But Don't Pay a Fortune for It

Mrs. Field took this picture of me looking over some of our No. 129 Mule-Hybrid I planted down in the Ozarks. Been selling corn for 50 years and this beats them all. I believe in good seed corn, properly raised, but I don't believe in paying a fortune for it. There's no need of it. You can save the agent's commission of \$1 to \$3 per bu., if you buy direct.

Get A Headstart! Plant This Fall

I hope you're planning to get a lot of nursery stock set out this fall. The weather is cool and moist and generally ideal and with the plants having an extra 6 months to grow and spread their roots and get well established, you'll be amazed next spring at the start fall planted stuff has over things you wait until spring to plant.

Fall planting is getting more popular every year and rightly so. I think most people are better pleased with the quick results they get. It's getting so, we sell most as much nursery stock in the fall months as we do in the spring.

So when you send that bulb order in (spring blooming bulbs, you know, MUST BE PLANTED NOW) get that nursery ordered too and planted and out of the way before spring.—H.F.

A LETTER FROM HENRIETTA—



"I was out shelling beans all by myself for mother the other morning when grandpa came out to take my picture. He said I was pretty lonesome looking and thought he could fix it so I wouldn't be."



"He fixed it all right. He got Susan, and Lukie and Elizabeth out and gave them each a pan and told them to 'hop to it.' They 'hopped.' It was a lot more fun to all work together. Elizabeth is the littlest but she had the biggest pan full. Grandpa says she does more 'cause she talks less."

Question and Answer Dept.

Here is a column that ought to be of help to you. Maybe your questions are answered here. If not, just write them on your order and we will help you if we can, that is what we are here for.—H.F.

Q. How shall I protect my Hybrid Tea Roses in the winter?
A. Good question. As soon as plants are dormant, after frost, mound earth up over the plant 10 inches high. Cut tops back about one-third so they won't whip in the wind. After ground freezes solid, cover with straw mixed with leaves. Be sure to leave on till danger of frost is over next spring.

Q. When is best time to set out a smooth hedge I can trim?
A. Fall is ideal. Best variety I believe is Amoor River Privet. Set plants 9 to 12 inches apart, quite deep.

Q. What is best location for Tulip bed?
A. Any place in the yard you want lots of color early in the spring, except under a big shade tree. Tulips are nice in beds anywhere in your yard. I like them worked in with the shrubbery in clumps of 3 or 6 or more in a group.

Q. Will fall planted French Lilacs bloom next spring?
A. Yes. Many are blooming now in the nursery row. There is no waiting for bloom with French Lilacs.

Q. Can I plant Raspberries and Blackberries this fall?
A. Berry bushes are the one thing that don't do well fall planted. I suggest waiting for spring or send your order now and we will book it for spring shipment at the low prices on page 13 in this catalog.

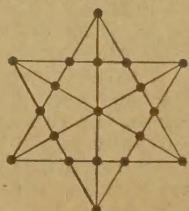
Q. I am moving to a new place this fall. Can I move my roses and fruit trees?

A. Yes. Wait until they shed their leaves and become dormant, then take with as much dirt as possible and set as quick as you can. Do not expose roots to air or sunlight.

Q. My roses look like they will open and then fail to do so. What is wrong?

A. This is known as "sticky bud" and the outside petals just stick together. The only thing to do is to separate the outside petals as early as you can.

Answer to Puzzle Page 20



Plant trees as indicated in this diagram.

How to Plant in the Fall!

Fall planting is as easy as eating roast chicken with lots of dressing and gravy. You set the plants same as you do in the spring and then mulch them carefully. This mulching is the important factor as it prevents the freezing and thawing from heaving the plant out of the ground, and it MUST be done. From Shenandoah north, plants should be winter mulched anyway. Here are directions:

Roses, shrubs, grapes, etc.: Mound dirt up to cover tops about 8 to 10" deep. Then cover with straw, lawn rakings mixed with leaves (not leaves alone as they pack too solid) or manure. Uncover early in spring when danger from hard frost is past.

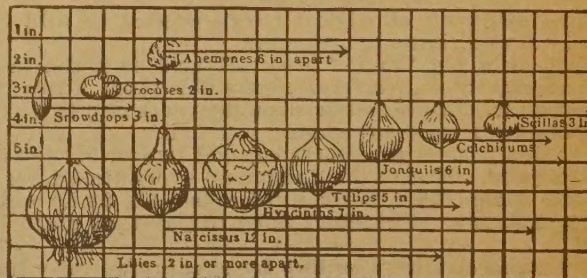
Other Nursery Stock: All should have good mulch of manure which can be worked into the soil next spring or at least a mulch of straw or leaves and grass.

PRUNING: Leave tops on the plants this fall. If there is any winter injury to the tops, the tips can be removed in the spring before it puts out leaves. Prune severely next spring—not this fall. No different than spring planting, is it? Try it.

Bulb Planting Directions

Fall is the only time you can plant tulips, crocus, daffodils, narcissus and the like. They spend the fall and winter making roots and then come up early in the spring.

Set at depth and distance apart shown in the diagram here. You can either dig out a complete bed, or simply a small hole for each bulb. Some people put a little sand in each hole which is nice as it allows for drainage. Don't allow air spaces about the bulb and pack the earth down firmly. If you wish, you can put a little fertilizer below each bulb for the roots to feed on. Do not let the bulb touch it.



It's a good idea to mulch with lawn rakings or straw or rotted manure. After blooming next spring, allow the tops to die down naturally and then either dig and store, or leave for another season of bloom.

—for the “Whole Gang” —→

Centerville, Mo.
August 27, 1942

“And then, when we got all through with the beans, grandpa said we could each go out and pick a Sugar Lump Melon to eat. He marks the ripe ones with an ‘x’ so we sure will get good ones. Shelling beans isn’t half bad when it’s all done and there’s watermelon to eat.”

Dear Folks:

Grandpa had me write the letter for the “whole gang” again—this time for Seed Sense. We’re down here visiting grandpa and grandma at their Ozark cabin—near where we used to live. Everybody came but Daddy.

Grandpa said to be sure and tell you Lukie is all well from his accident and though he may sit down to shell beans, he is more than able to get around otherwise.

I’m about ready to start school again this fall except I haven’t got Susie trained washing dishes very good yet. But I think I can get it done before I leave here for home.

Goodbye now,

Henrietta.

P. S.—I almost forgot grandpa said to be sure and tell you I’m 8, Lukie is 6, Susie is 5 and Elizabeth Rose is 3.

Some Items Not Listed

The fall catalog attached to this Seed Sense lists most everything you can fall plant. But there are other things, and if there is something you want that’s not listed here, just use the spring catalog. I’ll stick by those prices. Will ship this fall if we possibly can. If not, will book your order for proper planting time next spring.

Note About Harness

Don’t forget, we still sell the famous quality steer-hide harness tanned by the Slow Bark process. We’ll put it up against anything anywhere. Write for prices and full detail before you buy.

Plant Annuals This Fall

Be sure to plant some annual flowers this fall. I have listed a few good husky ones that can be sown as easily in the fall as next spring. The difference in fall seeding of annual flowers is to put them in late. I’d say November is about right so they’ll not get started before frost. These will lay dormant in the ground and come up real early next spring.

Most folks like to plant Pansies in the fall, so I’m listing two of my finest Pansy mixtures.

	Pkt. Postpaid
Double Cornflowers	9c
Double Portulaca	9c
Shirley Poppies, big single, all colors	9c
Larkspur, Hyacinth flowered, double mixed	9c
Pansies Ruffled Masterpiece	14c
Pansies, Mile High, Mixed	14c
Violas or Tufted Pansies, Mixed	9c
Any 3 packets for 25c postpaid.	
Any 6 packets for 50c postpaid.	
1 packet free with every 75c order.	

* * * * *

SIGN IN A SHOOTING GALLERY:
“We aim to please. You aim, too, PLEASE!”

I Want Pictures

Don’t forget to send those extra prints of your snapshots in to me. Can’t put out a Seed Sense without them.

Remember, I pay 50c each for the ones I can use and double that for pictures of your Mule-Hybrid corn. And be sure to write a note on the back of your picture to tell how your corn or other stuff did for you. Everyone is interested in that too. But, be sure to send an extra print as I’m never sure until the last minute just what pictures I can use.

Any picture will do—your children, your garden, yourself—just the kind you like to see in Seed Sense. H.F.

* * * * *

The road to success is dotted with tempting parking places.

* * * * *

A man who is satisfied with pot luck usually gets just that.

* * * * *

When a man diets, he eats oatmeal in addition to everything else he usually eats.

About Crab Grass

You’ve probably found out this summer where crab grass got its name. If you aren’t crabbing about it you’re the only one. It seems to have been especially bad in some lawns this summer because weather conditions just happened to favor it.

Crabgrass (alias wiregrass) is a summer annual. That means it dies out each year and has to come back from seed unlike bluegrass which comes up year after year. The way to get rid of it, is to keep it closely mowed all summer—don’t let it make seed. Then in September, rake it with a dandelion rake carefully pulling up as much of the plant as you can and burn. Sow these spots with lawn seed and fertilize well.

As far as we’ve found, this is about the only successful way to get rid of the pest. The real secret of a good lawn is to keep the bluegrass well fed and it will keep out the weed pests, especially if you see to it that none of them ever make seed. There are some chemicals that kill crab grass, but they kill other things too and we haven’t much to say for them.

Plant Nursery Stock This Fall? YES!**6 More Months to Grow**

That’s the story. ½ year headstart on fall planted stuff. Things you didn’t get in last spring and want to plant next spring get a whole ½ year’s headstart if you set them out this fall.

Plants don’t just sit still all winter. They grow. The roots spread out, the root buds swell in preparation for shooting out more roots, the dirt packs firmly, and the plant does during the winter what it would have to do in the spring anyway before it would put out leaves.

Even if it didn’t grow any, the fact the dirt was packed firmly during the winter would be enough advantage. I really believe that half of the stuff lost from spring planting is because the dirt isn’t packed firmly enough about the roots.

Mind you, I don’t say a thing against spring planting. I couldn’t if I would. What I say is, if you’ll plant this fall, your plants will have 6 months headstart over what you’d get by waiting till next spring. Just see if I’m not right.

HENRY FIELD'S SEED SENSE

"FOR THE MAN BEHIND THE HOE"

Published by Henry Field Seed & Nursery Co.
Field No. 1 Building Shenandoah, Iowa

Henry Field, Editor

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"Alfalfa" John Nicolson (Seed) Helen Field Fischer (Flowers)
Pate Simmons (Seed & Nursery) LeOna Nicolson (Nursery)
Paul Wilkinson (Nursery) Irving Steurer (Garden Seed)
Deane Schneider (Field Seed) —& all my friends and customers

Subscription Price—A Garden Seed, Field Seed
or Nursery Order

Farm Prices UP—Seed Prices DOWN

If there ever was a fall when it paid to get your field seed bought early, this is it. Seed is selling no higher than it did when hogs were a nickel and cattle were half their present prices. In other words, seed prices haven't advanced YET, but there's no telling when they might.

The field seed down-payment deal on page 16 is something you absolutely should take advantage of. Right now with farm prices high and seed prices low is an opportunity for you to get the best of the deal. We'll book a limited amount of field seed at these low fall prices for only 10% down. If prices go up, you're protected, but if they should happen to go down, we guarantee to let you have them at the lowest price. That's a deal you can't lose on.

Right today one of your chickens will about pay for all the garden seed you need and only one hog would pay for all your field seed. It's THE RIGHT TIME to buy. Don't put it off.

H.F.

How to Force Bulbs

There is no house plant easier to grow than a potted bulb. You can have a wealth of bloom all winter long if you just plan ahead a little.

Hyacinths and Narcissus force the easiest and bloom the best. Place Hyacinths bulbs in flower pots. Barely cover with good, rich dirt. Press down tight. Set in a dark cellar and water often until it has made roots and looks ready to bloom. Then, bring upstairs to the light and it will shoot up and bloom in no time.

Paper White Narcissus can be started in water with enough pebbles to hold the bulb erect. Or, you can use sand. Keep them in the dark with plenty of water until it looks ready to start and then bring upstairs for blooming.

I hope everyone pots up a few for themselves and their neighbors. Potted bulbs make perfect gifts and are inexpensive to pick yourself. A florist charges from \$1.50 to \$2 for just one potted bulb.

Potted Bulbs for Christmas Presents

A potted plant is always a welcome gift and a very easy one. Choose fancy containers or use ordinary ones and fix up with Christmas paper. Be sure and fix enough for when the holidays come, you will think of so many friends that would love Paper White or Yellow Narcissus or Hyacinths that you won't have enough to go around.

Surprise Collection! \$1.00 Postpaid

Here's a sensational bargain in bulbs made to order for you folks who want lots of early blooms without paying too much. Each fall, we find that on some bulbs we have too many, and rather than have them left, we put them up in a big surprise package (about double value) and pass them on to our friends at a real low price.

Besides, we put in some bulbs on which we're not terribly long so you're sure to get a big assortment. In fact, we guarantee each collection to contain: DARWIN TULIPS, LILIES, CROCUS, SNOWDROPS, SCILLIAS, COTTAGE TULIPS, PARROT TULIPS, GLORY OF THE SNOW, IRIS, EARLY TULIPS, NARCISSUS FOR SURE, plus a lot of other plants and bulbs besides to bring it way over a \$2.00 value. Guaranteed 25 to 40 bulbs and plants (\$2 value or more) for only \$1.00 postpaid. Ask for the Surprise Collection. Not listed elsewhere.

* * * * *

The old grey mare IS what she used to be—at least in some sections—thanks to rubber and gas shortage.



Examining the Tulips

Yes, this is Henry himself again, this time out in the tulip beds beside the seedhouse this spring. These are Darwins and my, they were a lovely sight when in full bloom. Notice how long the stems are and the size of the blooms.

This fall, I wasn't able to get as many tulips as I would have liked to have had, but will just have to go a little short, I guess. Remember, though, tulips MUST BE PLANTED THIS FALL if you want to have them blooming in your yard next spring. Don't be writing me next spring when you see them in bloom at your neighbors asking for bulbs. They just aren't in the spring.

Men—How Do You Measure Up?

Ideal Husband

An ideal husband is one who:

Is so handsome that he makes every heart flutter, but who never looks at another woman.

Makes mints of money, but never goes away on business trips, stays late at work, or brings unexpected guests home to dinner.

Is practical with his hands and, if necessary, could make his living as a plumber, carpenter or electrician.

Dances well, plays bridge, but is not above helping with the dishes or getting up to give the baby his bottle.

Composes all the family correspondence.

Loves to go to concerts, lectures and can be drafted to carve turkey at church suppers.

Is always open to constructive suggestions on how to drive a car and does not sulk when corrected.

Can find a parking space within a few yards of a movie and pushes right ahead and gets the only remaining seats at a crowded movie.

Does not lose his hair or add an inch to his girth as time goes on.

Can be let out alone with pruning knife, sickle or other lethal weapon in a flower garden and not leave ruin in his wake.

Is totally free of entangling relatives and has no recollection of his life prior to marriage.

Corrects the children and never shatters discipline by taking sides with them.

Is a paragon of virtue, but when things go wrong, humbly confesses that it is all his fault.—Baltimore Evening Sun.

Any man who meets all the above specifications, come see me. I think something could be done with you.—H.F.

Free Gifts!

Yes, I've got some free gifts again to go with your bulb and nursery orders this fall. Here's the list:

WITH \$2 NSY. OR BULB ORDER—2 Giant Darwin Tulips.

WITH \$3 NSY. OR BULB ORDER—1 Rare "Fantasy" Parrot Tulip, or above.

WITH \$4 NSY. OR BULB ORDER—1 Pink Cushion "Mum," or choice of above.

WITH \$5 NSY. OR BULB ORDER—1 Giant Red Hybrid Tea Rose or choice of above.

BE SURE TO ASK FOR THE ONE YOU WANT, or it might be left out, and I want you to have it.

H.F.

A Page of Henry Field Customers and What They Grew



Chinese Elm 2 Yr. Old

"Dear Mr. Field: These are some Chinese Elms growing on our farm. They were only 2 feet tall when set out and here they are now (2 yrs. later). Some growth! We have 226 trees on our farm."—Ernest Turner.
You folks who want shade in a hurry, can't miss on Chinese Elm.



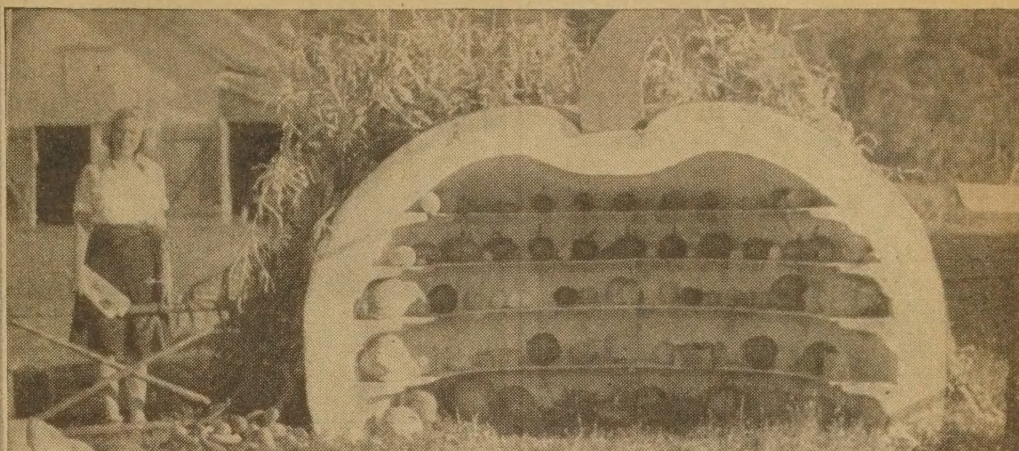
Tulips 15 Yr. Old

Here's a picture Mrs. Seth Winegar of New Richland, Minnesota, sent in of herself and some of her tulips still blooming 15 years after she bought them of me. Tulips are usually the most welcome flower in the spring—they come so early—and will bloom year after year with a little care. Plant lots of them.



Grapes Bear 1st Year

"Dear Mr. Field: This is James and the Henry Field Golden Muscat grape we got from you which was simply loaded with grapes the following year. We certainly like your nursery stock."—J. T. Alexander, Rockwell, No. Carolina.



A Good Display Idea from New York State

If any of you 4H boys or girls are planning to display at a fair this fall, maybe this will give you an idea. Barbara Maltby of South Rutland, N. Y., sent the picture in and says, "Picture of our pumpkin. Can't say we raised it from Field's seeds, but what's in it we can. Was displayed at New York state fair and now back on our farm being used as a market. We're on a country road, but make \$5 profit a day.



2 Yr. Old Apple—Loaded!

If you want fruit in a hurry—plant Anoka apple. Here's a tree bearing the second year in the garden of Mrs. Edith Phillips, Essex, Baltimore, Md., just simply loaded with fruit. Mrs. Phillips says, "I am so pleased with all the seeds I bought of you last spring. Seems every seed came up. The Hybrid sweet corn grew and thrived where I couldn't raise corn before and was the most delicious I've ever tasted."



Boy in Strawberry Patch

Birds and little boys are two bad diseases of strawberries. But since this is the grandson of the owner of this strawberry patch, it's probably all right. Sent in by Mrs. P. Studer, Milwaukee, Wisc., who says, "I have been a customer of yours for a long time."



Golden Wedding

Mr. and Mrs. E. M. Sisley of Huntington, Ore., on their golden wedding day. Mrs. Leonard Storie of Lime, Ore., who sent this in says, "My father planted your seeds and so did his mother, so they must be good. All the plants I got from you arrived in wonderful condition. Tell other folks in Oregon, they come through in good shape."



Henry Field Lilac

"Dear Mr. Field: Picture of myself taken last year when the lilacs I got from you were in bloom. I enjoy your Seed Sense and hope you will continue to send it to me. I like Field's seeds very much."—Miss Clara Vahle, Wright City, Mo.



Dissatisfied Customer

Though we try very hard not to make mistakes, we sometimes fail to please a customer. But here's the first time a dissatisfied customer sent in his picture. It's of Steven McEntire of Wardville, Okla., and it seems his trouble is—too many Henry Field apples and too green.



School Days

Some of you kiddies might not jump with joy when you see a picture like this, but I'll bet your Daddy and Mother might dig up a pleasant thought or two when they see this picture. Anyway I thought it was a dandy. But you see I used to teach school. Sent in by Mrs. G. D. Reed, Bricelyn, Minn.



Field Spirea Hedge

Isn't this a dandy hedge? All regular Spirea Van Houttei or Bridal Wreath, H. T. Fisher of Superior, Nebr. got from me. The hedge, he says, is only 2 yr. old and it looks like Rex Laroy is about the same age.

Mrs. Fischer Says, "Don't Forget. . ."

That Tulips can be planted in the fall only.

That Mertensia Blue Bells planted this fall will bloom profusely next April.

That Peonies should be planted in the fall and they are the very best thing for cemetery use.

That a dozen Paper White Narcissus and a dozen Hyacinths will give you flowers all winter.

That you can put up young plants of choice Petunias, Snapdragons, Ageratums or Larkspur for window boxes.

That perennials may be safely moved any time now.

That you can move rose bushes and shrubs after a killing frost.

That fall is the best time to make a lawn.

That Bush Honeysuckle is one shrub that will thrive planted close to a big tree.

That Bush Cherries make beautiful ornaments as well as giving lots of fruit.

That roses should be mulched well after the first freeze to protect them from freezing and thawing.

That Oriental Poppies must go in the ground this fall. Try large orange Poppies with white Iris for a grand color combination.

Paint Catalog Free

The boys in the hardware department told me to be sure and tell you the fall circular on paint is ready for you now. It's free for the asking and a postcard will do. If you're thinking about doing any painting this fall or winter either inside or out, you ought to have these prices. They're much lower than most high quality paints like ours and the boys have put in some real money saving deals. Be sure to get yours.

Business today is suffering from the dabbles—you dabble in my business, I dabble in yours.

OUT OF THE LETTER BASKET

A Few of the Many Thousand Interesting Letters from Henry Field Customers

Finds Seed Sense a Remedy

"Dear Henry—I sure enjoy Seed Sense. I really don't know of any other magazine, that I enjoy reading so much. And for us country folks, living so close to Chicago with its hustle and bustle and indifference to all those around them, it's a heart-warming remedy. So please keep it up, even if you must charge for it because the world needs more of such."—Mrs. D. C. Hite, Barrington, Ill.

A Letter Sent in With an Order

"Deary Henry: Well, here comes my annual order for your grand seeds and plants and I want to send just a line to tell you how well I like 'Seed Sense'—and its non-sense as well. It is so friendly and makes one feel as though he had paid a visit to all the folks at the seedhouse.

"I expect to use some of these flower seeds to pretty up our grounds around our little summer camp on the Cedar River. Drop around and eat fish with us this summer and admire my flowers. Thanking you again for 'Seed Sense.'"—Mrs. Clarence Roegler, West Branch, Ia.

Nursery Stock Does Well at Muscatine

"Dear Mr. Field—2 years ago I ordered some strawberries and grapes and fruit trees from you. Last year, the grapes bore a fine crop and my Anoka apple tree had 13 nice apples on it. The New Gem Everbearers were the wonder of the neighborhood. They just can't be beaten."—Mrs. Perle Reifert, Muscatine, Ia.

Mule Hybrid Beats 6 Others With 85 Bu. Yield

"Dear Henry: I planted 20 acres this yr. of your 116R Mule Hybrid and liked it fine. We would not be without it as it is a wonderful feeding corn—far superior to any other Hybrid. I planted five to six different kinds this year. Mule Hybrid is superior to any others in every way you want to classify it. The stand is perfect, vigorous ears, uniform, extra large wonderful foliage which makes it a great silo corn—for silage or shredding out of the shock. My 116R average yield was 85 bushel per acre."—William E. Burow, Route 1, Center Point, Iowa.

Another Nurseman Compliments Us

"We are in the nursery business and have never been able to buy stock with a root system like you sent us last year, so your special statement about roots is certainly true."—Sequal Ave. Nursery, Santa Cruz, California.

Made Profit With Mixed Cockerels

"Dear Mr. Field: I've wanted to write to you and tell you how pleased I was with the mixed cockerel baby chicks I got from you this spring. There were a few over 500. I lost a few and we ate a lot, kept some. I sold \$25 when they were four months old. They averaged 4½ pounds each then. I never had chickens before that did anywhere near as good as those did. How soon do you hatch this spring?"—Mrs. Art Weinreich, Pierson, Iowa.

What the world needs is more thinkers and less tinkers.

Another Good Friend

"Dear Friend: Your paper came to me today, and I do enjoy your Seed Sense with the pictures and sketches about your little grandchildren. Yes, I have used your garden and flower seeds and Bug Dust, and they have all been very good."—Lottie M. Wells, Olin, Ia.

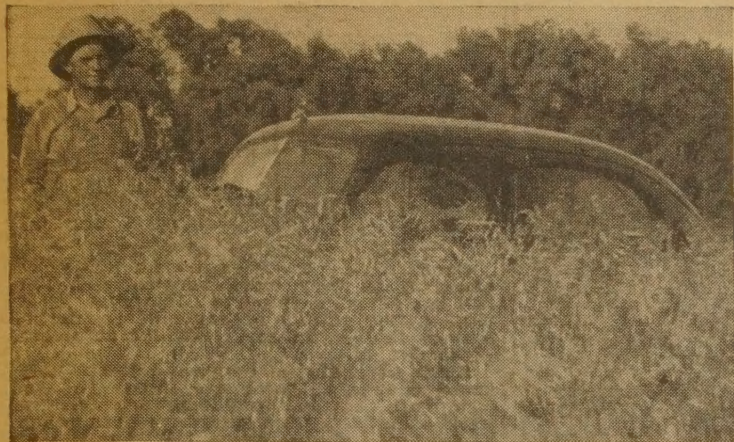
Special for Seed Sense

"Dear Henry: I want the readers of the Seed Sense to know your nursery stock is just as you say—hardy and good. I have planted your garden seed for 31 years and I never saw such nice cabbage and carrots and tomatoes as there was last year. I like your yellow resistant cabbage seed and I enjoy reading the Seed Sense, keep on sending it to me."—Mrs. Thos. J. McClure, No. 1, Floris, Ia.

Everything Arrived OK

"Dear Mr. Field: Many thanks for the grapes which came O.K. two days ago. I have them all set out now. Vines all looked good. Some day I'll send and get an Ox Heart Cherry—wife was speaking about it this morning. Can I set them any time? Made my first garden planting for this year yesterday—peas and potatoes. Much success to you and the HOUSE OF FIELD."—W. P. Buckley, Nucla, Colo.

"Iowa is certainly a friendly state," said a lady tourist today—"Why every fellow walking along the paved road either waved at us or pointed that we were going in the right direction."



Brome Pasture Car Deep

If you're looking for plenty of pasture you can stop here, for this will give you a pretty good idea of what Brome will do for you. This was taken July 15 on the farm of Bill Heinse of Danbury, Iowa, who Alfalfa John says is one of the biggest and best growers of Brome in the country.

There's no doubt Brome grass makes about as fine a pasture as you can ask for. One field of 11 A. near Shenandoah carried 35 head of Jerseys which couldn't keep it down so the owner had to turn in 52 head of sheep and it still was knee deep. Brome stays green all summer and you can even combine seed off of it and the hay beneath is green and palatable.

Mixed with alfalfa (15 lbs. of Brome and 5 of Alfalfa) it kills the danger of Alfalfa bloat and the alfalfa furnishes nitrogen to the soil and together they yield an enormous amount of pasture—high in feeding value, and one that drought just won't hurt.

With the increase of livestock prices, no farm can afford to be without plenty of good pasture. This fall we can offer both the Canadian No. 1 or Home Grown seed. Instead of being higher in price as most things are, Brome is cheaper than last year. See prices on page 16.

"Alfalfa" John Says . . .

Don't believe I've ever seen the weather so ideal for sowing new pastures or thickening old ones as it is this fall. There's plenty of moisture and seed prices still aren't as high as it looks like they will be in the spring. It's a mighty favorable time to buy and seed.

Fall seedings give about the best stands of grasses, too.

For pasture, this fall, the best two seedings are our Fall Pasture Mix or Brome Grass Mix. Fall pasture mix is made up of hardy grasses ideal for fall sowing. It's economical, too, only \$4.95 bu. A bushel sows 3 acres alone, or 5 acres if you plan to put clovers on it in the spring.

Brome Grass Mix is for dry land. Made up of over 50% Brome and rest hardy native grasses that don't mind drought and heat.

Looks like a serious shortage of some of the clovers and legumes. This season has been wet—way too much moisture. The seed supply is short for that reason. That means you better cover your needs early.

There's a lot of interest in Brome grass this fall. And there should be. Never was a better pasture grass. Stays GREEN ALL SUMMER and you can even combine seed and it's green and palatable underneath.

When you sow Brome grass this fall, get it in early before Oct. 10 or, wait until just before freezing up sometime in Nov. Early sowed Brome gets a good start before freezing and late sowed doesn't get started until first of next spring when it beats spring sowed Brome by a mile. Both are all right. Late sowing was especially good in our trials.

When you get tired of paying agents \$1 to \$3 per bushel commission for selling you corn, buy your Hybrid direct this year from Henry Field. You will not only save the agent's commission, but have a Hybrid that will outperform the corn you have been using.

Incidentally, you'd be surprised at the number of farmers nowadays who won't plant any grade of corn, but round hilldrop. It saves them about \$1.50 a bu. and is uniform and plants as regular as edge drop.

Hilldrop corn gives same corn and same yields as edge drop as it has the same parentage, and is believed to make a stronger seedling corn and stand more cold.

Be sure when you send in your field seed orders, to check up on your shipping station. There have been some transportation changes and if you do this, it will avoid any chance of unnecessary delay.

Looks like a good planting year coming up. I hope you have the best of everything.

"Alfalfa" John Nicolson

Words of Praise for Henry Field's Mule-Hybrid

"Here is a picture of myself standing by a field of my Mule-Hybrid corn. This is the best corn we ever raised. We planted 4 different hybrids, but Mule-Hybrid beats them all for yield and price. This corn will go 80 bu. to the acre or better. Enclosed you will find my order for more corn. Field's Mule-Hybrid on Minnesota land can't be beat."—L. A. Kendall, Chatfield, Minn.



L. A. Kendall—Chatfield, Minn., got 80 bu. per A. with Mule Hybrid.

My No. 90 did extremely well last year. It matured earlier than any corn around here. I won a Blue Ribbon on it at the county fair.—Peter Rosendale, Littleton, Colo.

I got six bushels of Mule Hybrid last spring. My No. 116 was planted with some other well-known hybrids and it is far ahead of any of the others.—Howard Miller, Wichita, Kansas.

Had a field of No. 129L on hill land that made 80 bushels per acre.—William Porter, Union, Nebr.

I have finished husking my corn and I have one field of dry land Mule Hybrid that made 80 bushels per acre.—Claude Overleese, Riverton, Nebr.

Your Mule Hybrid is perfect in quality and quantity, making 90 bushels per A. Have certainly recommended it to my neighbors.—John Christianson, Conrad, Nebr.

I'll have to have some more of your seed corn. Can't farm without it. Had it many years, and it has done well, most of the time better than the others.—John F. Heidemann, Cedar Falls, Iowa.

We had quite a little hail, and some dry weather, but we got 70 bushels per acre on level and hill land combined. About the best corn around here.—L. G. LaMiller, Woodbine, Iowa.

Planted No. 129 White Hybrid on hill ground, very poor soil, and the corn did 60 bushels per acre.—I. O. Jacobs, Honey Creek, Iowa.

Planted No. 129S, and averaged 90 bushels per acre. Most uniform, best shaped ears ever had.—M. E. Gamble, Persin, Iowa.

Planted No. 129 White Mule Hybrid, and doing 75 bushels per acre.—Gerald Stueve, Missouri Valley, Iowa.

Our field of Mule Hybrid yielded 85 bushels to the acre and proved to be a very good feed corn. The ears were unusually large and the kernels deep.—Alroy Summerlet, Lake Lillian, Minn.

Our corn went about 70 to 75 bushels. Sure was good corn, too!—F. H. Sable, Ellendale, Minn.

Planted No. 129R Mule Hybrid. Some rows made 100 bushels to the acre with a good average of 75 bushels to the Acre. Maybe more.—John L. Sedge, Mayview, Mo.

"We are getting 91 bushels to the acre field run. Your Mule-Hybrid is the finest corn we ever planted—stands up nice, ears are on the stalk where a farmer wants them. Want all Mule-Hybrid next year."—A. Schoen, Storm Lake, Ia.



A. Schoen, Storm Lake, Iowa—Got 90 bu. per A. with Henry Field Mule Hybrid.



Letter from Soldier

"Dear Mr. Field: Rec'd my April Seed Sense and read every word in it. The next time you are down to your Ozark farm, I'd like to have you call on me. A short chat would do me lots of good. You know when a fellow has been 41 years on a farm, his roots go down pretty deep. Something like the roots on the "Good-But-Cheap" alfalfa seed I sowed in 1936. Still standing and producing 5 tons to the acre a year.

If I could pull a few of those old farm roots up, I'd make a better soldier, but I believe roots like those are the foundation of a country. I don't have any pictures of crops, but if you'll go up to the farm in Linn Co., Iowa, you'll see Henry Field everywhere you look."—Harry G. Powell, Capt. 63 Inf., Fort Leonard Wood, Mo.

Seed Sense Free

Some folks have asked if I send Seed Sense free to folks who order in the fall as well as those who order in the spring. The answer is, Yes. The subscription price is simply a garden seed, field seed, nursery stock or baby chick order sometime in the year, so if you order this fall you'll get Seed Sense regularly too. And don't forget, it's really a magazine for you so send in any criticisms or suggestions when they occur to you. I'll appreciate it.

A Puzzle

"Dear Mr. Field:

As a little thank offering for sending me "Seed Sense," I will send you a little puzzle in line with your trees. I am supposed to plant a grove To please the lady that I love This ample grove is to consist of 19 trees In nine straight rows Five trees in each row, I must place Or I shall never see her face.

C. W. Gause, Osawatomie, Kans.

Can you figure it out? If you can't after studying it awhile, turn to the diagram on page 2 and see how Mr. Gause solves it for you.—H. F.

Pedigreed Stock

I am able to spare some of my pedigreed birds from our chick breeding flocks for "first comers" this fall. Here's part of them. If you want more information I'll send it to you promptly.

Individually pedigreed New Hampshire and White Leghorn males @ \$5.00. Sent express prepaid.

Mating pens—One New Hampshire or White Leghorn male with three females. \$17.50 for the pen of four birds. Pedigree papers furnished free for all individuals.

Special matings in White Rocks, Buff Orpingtons, Rhode Island Reds, and White Wyandottes. Cockerels or pullets @ \$4.00.



Henry Field Lawn

Here's a picture of a Henry Field lawn clear out at Townsend, Montana. Isn't that a dandy? Sent in by Thomas L. Perkins a good customer of mine out there.

Incidentally you folks whose lawns aren't looking too good—remember fall is the ideal time to reseed. Anytime up to Nov. when there is moisture. Get your seed in before the rains.

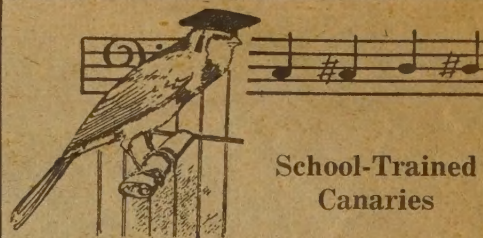
About Pruning This Fall

The one trouble with pruning is most folks don't do enough—especially on newly planted stuff. Don't be afraid to prune your plants.

There's a good reason for pruning. It leaves less tops for the roots to support with sap. I've even seen plants newly set out that wouldn't put out leaves until finally somebody pruned them—and then you ought to have seen them grow. Pruning makes the plant bush out more, too, and that's what we usually want.

In the spring you should prune just as soon as you set the plants out but stuff planted this fall, shouldn't be pruned until real early next spring. But then, get out as soon as you can with a real sharp knife or pruning shears and give your plants a haircut. Make the cuts as clean as possible.

Hedging shrubs I prune down to within 3 inches of the ground. It will grow just as fast or faster as if you had left the tops on. Fruit trees need to have the top cut back a little and all the side branches pruned back pretty severely.



School-Trained Canaries

Ready for Shipment Oct. 15

Good singing canaries are no longer as plentiful as they were because the war has cut off some imports. However, we'll have a fair supply of some of the finest singers in the country ready for shipment about Oct. 15.

Birds are shipped express collect (only small charge as birds are light) and we send full details about care and feeding with each bird. All guaranteed to reach you safely and we give you 10 days to test song of male birds and 5 days to examine hens. Birds not entirely satisfactory can be returned for exchange or refund. Fair enough?

Please get your orders in early and reserve a good bird, before they're gone.

Males Females
ea. ea.

THE SUNNY-SONG WARBLERS

Jolly happy singers. Their songs are medium loud and varied. They will bring cheer to any home as everyone loves their song.

\$6.95 \$2.75

THE HARTZ MOUNTAIN BIRDS

These sing much louder than most birds. Songs are short and varied in tone. Very pleasing, if you like a loud singer. Sing freely all day long.

6.50 1.95

THE ALPINE TRILLERS

These peppy fellows, sing their fancy songs of trills and rolls all day long. Songs are mellow. The notes will delight you. Colors yellow with light and medium shadings.

8.50 2.75

I'll Ship Nursery Stock Early

Bulbs, iris, poppies and the like will go out the same day you order them. But with nursery plants, it's different.

Some things like trees, roses, etc., don't go dormant until pretty late and to move it before it was dormant would do you about as much good as planting broomsticks. So I want you to leave it up to me as to when the best time to ship is.

I figure I'll start sending out strawberries about September 20 and fruit trees, grapes, roses, shade trees and the like about October 10. Before that wouldn't do you any good and after that is the ideal time to fall plant anyway.

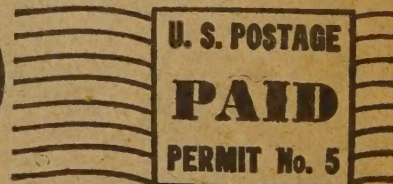
From

"MIDWEST'S LEADING SEEDHOUSE"

Henry Field Seed & Nursery Co.
Shenandoah, Iowa



Sec. 562 P. L. & R.



THIS SEED SENSE
FOR:

POSTMASTER: If undeliverable for any reason, notify the sender stating reason on Form 3547, postage for which is guaranteed.

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